

Idea Prioritization Tool

Selected Ideas	Feasibility (1-10)	Viability (1-10)	Desirability (1-5)
Idea #1 Brief Description			
Idea #2 Brief Description			
Idea #3 Brief Description			
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Evaluate each idea by assigning a value per criteria (15 mins)

*1 is the lowest value; 10 is the highest value

Feasibility: Is this idea technically and operationally feasible?

Viability: Is it financially viable?

Desirability: How much do the stakeholders want it?

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