

Idea Prioritization Tool

Selected Ideas	Feasibility (1-10)	Viability (1-10)	Desirability (1-5)
Idea #1 Brief Description			
Idea #2 Brief Description			
Idea #3 Brief Description			
“			
“			

Evaluate each idea by assigning a value per criteria (15 mins)

*1 is the lowest value; 10 is the highest value

Feasibility: *Is this idea technically and operationally feasible?*

Viability: *Is it financially viable?*

Desirability: *How much do the stakeholders want it?*



Idea Prioritization Tool

